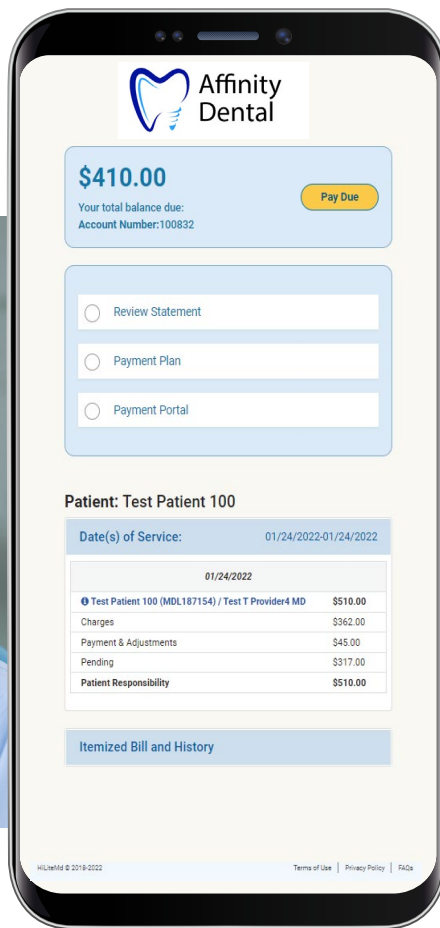


## A Better Way To Manage Dental Expenses



Dental health is quickly becoming an important part of the overall care of patients. 30% of adults avoid dental care because of cost. This is bad for the dental health of patients, and it's bad for the financial health and well being of your dental practice.

**Try HiLitePay  
Free For 60 Days**

## Improve Financial Health With Patient Financing

### The Benefits of Your Patients

- Eliminates expensive health care credit cards
- Loans up to \$50,000
- Flexible repayment terms up to 84 months
- Competitive interest rates
- Simple Online Application
- Instant Approvals
- Online payment portal
- Auto-payment options
- Initial application does not affect credit score
- Patient telephone support 7 days a week

### The Benefits of Your Practice

- Financing helps increase patient volume
- You receive payment in 1-3 days
- Payment is sent directly to your practice
- Easy application process
- Instant approvals
- Multiple lenders for better approvals rates
- Patient call center optimizes staff time
- Lowest loan merchant fees
- Reduces overhead of hefty credit card fees
- Improves patient satisfaction

## Better Financial Health for Your Patients

HiLitePay is a patient financing program that enables patients to afford the care they need. It's not a one size fits all program, and we have partnerships with multiple lending institutions that offer financing based on each patients financial need.

We are able to provide lower interest rates, more flexible repayment terms, 0% payment programs and much more. Unlike health care credit cards, there are no hidden fees or promotional gimmicks that jepordize financial health to create unhappy patients.

**Patients get the care they need.  
You get paid within 3 days.**



### Financing Opportunities for Everyone

**Offer Affordable Care to 30% More Patients**

**FICO Score  
Excellent 781-850**

APR Loan Size \$1,000-\$50,000

**FICO Score  
Good 661-780**

APR Loan Size \$1,000-\$50,000

**FICO Score  
Fair 601-660**

APR Loan Size \$1,000-\$25,000

### HiLitePay Puts You In Control

#### Maintain control of your financing program.

The HiLitePay dashboard allow you to see exactly what's happening with your patient loans. You have control. To approve and monitor what's happening with all of your patient financing programs.

- Mutliple Banks Offer More Opportunities for Patients
- Low Merchant Fees
- Try It For Free For 60 Days
- Use It Side-by-Side with Existing Programs
- Integrates with Credit Card Payments
- 0% Financing Options

